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By Robert L. Simison. *Asian Wall Street Journal*. New York, N.Y.: Feb 22, 2000. p. 10  
<http://proquest.umi.com/pqdweb?did=49917495&Fmt=3&clientId=19649&RQT=309&VName=PQD>
- **Technology Journal: GM Retools to Sell Custom Cars Online, a Tough Task for Auto Makers --- The Battl**  
**Operations to the Internet --- Soon the Web Generation Will Expect 'That Kind of Gratification'**  
By Robert L. Simison. *Wall Street*. Feb 22, 2000. p. 26  
<http://proquest.umi.com/pqdweb?did=49934306&Fmt=3&clientId=19649&RQT=309&VName=PQD>
- **A mouse click, a car built: Web may help automakers custom-build cars in 5 days; [Final Edition]**  
David Welch / *The Detroit News*. *Detroit News*. Detroit, Mich.: Aug 15, 1999. p. A.1  
<http://proquest.umi.com/pqdweb?did=43938784&Fmt=2&clientId=19649&RQT=309&VName=PQD>
- **Where's My Dream Car?: Why built-to-order autos aren't rolling out of cyberdealerships**  
David Welch in *Detroit*. *Business Week*. New York: November 27, 2000. p. 190  
<http://proquest.umi.com/pqdweb?did=64790971&Fmt=3&clientId=19649&RQT=309&VName=PQD>
- **Ford offers custom-built cars on the Net; BFGoodrich creates smart seat belt; [Toronto Edition]**  
David Booth. *National Post*. Don Mills, Ont.: May 19, 2000. p. E.7  
<http://proquest.umi.com/pqdweb?did=248427891&Fmt=3&clientId=19649&RQT=309&VName=PQD>
- **GM Aims to Become a Build-to-Order Business --- But Custom Online Sales Are a Daunting Task for Car**  
By Robert L. Simison. *Wall Street Journal (Eastern edition)*. New York, N.Y.: Feb 22, 2000. p. 1  
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